

Realtime Decision Support for Energy Traders and Analysts

Innotap is the leading provider of realtime, complex event monitoring, alerting and decisioning software for energy trading. Our products help increase profitability and reduce risk by enabling energy companies to quickly identify and respond to business conditions that impact their trading strategies.

As veterans of the energy business, we apply our industry knowledge and understanding of the challenges energy traders and analysts face every day. We arm them with information about qualified opportunities and threats to facilitate better trading decisions faster.

Innotap® Software Gives You the Power

Future success in energy trading will depend on using the latest technology to fully leverage your knowledge and experience to make sense of it all. Innotap™ software is designed by traders, for traders to provide you with the following capabilities and benefits.

- ✓ **High speed RTO/ISO operational data monitoring, price trend analysis and alerting**
Gain realtime insight on instantaneous price trends in the spot market for PJM and other RTOs/ISOs, with automated analysis and customizable alerts—using our **InstaTrend®** software solution.
- ✓ **High speed market updates, event monitoring and alerting in a configurable desktop interface**
Leverage the fastest updates possible to diverse market data, displayed in configurable **DecisionDock™** views consolidated onto one screen with customizable alerts—using our **RealDeal™ Dashboards**.
- ✓ **Comprehensive decision support, high speed complex event monitoring and alerting, integrated trading decision, execution, tracking and analysis**
Exploit your organization's latest collective intelligence to make the "best" deals possible— implementing our **RealDeal™ RDLM** Realtime Decision Lifecycle Management system.

Many Fortune 200 companies and smaller trading organizations alike are profiting by using our products as part of their realtime trading decision process. Call us to find out how you can do the same.

