



For immediate release

Innotap Confirms Plans for InstaTrend v2.0

DRESHER, PA — November 28, 2008 — Innotap today confirmed plans for version 2.0 of its InstaTrend® real-time price trend alerting application, with beta testing to begin early next year. The new release will integrate functionality from the current 1.x versions of InstaTrend PJM and InstaTrend MISO, which are currently implemented and sold as separate products. InstaTrend 2.0 will provide access to PJM, MISO and other RTOs from a single user interface.

"We are constantly thinking of ways to improve our products," says Ron Swartz, President of Innotap. "With version 2.0, traders will appreciate an even faster response time as well as flexibility to configure the layout of visual controls that were previously fixed in place in earlier versions. In addition, they will be able to monitor multiple locations from within one screen."

"This is a whole new architecture. Our customers making real time trading decisions want to know what's happening as quickly and as easily as possible. That's why we re-architected InstaTrend," says Moon Chung, Chief Developer of Innotap.

Swartz adds, "I'm excited about the enhancements and how well this implementation fits into our strategy moving forward. The future products we're developing will work in concert with InstaTrend 2.0. I'm sure end users will share in our excitement once they get their hands on the new Innotap® software."

About Innotap

Innotap is the leading provider of real-time, complex event monitoring, alerting and decisioning software for energy trading. As veterans of the energy business, we leverage our understanding of the challenges facing our customers every day on the tradefloor. Multiple Fortune 200 companies and smaller trading organizations alike have used Innotap® software for several years and have integrated our products into their real-time trading decision processes. Innotap is dedicated to helping its customers make better trading decisions faster. For more information about Innotap, visit the company's website at www.innotap.com or contact Ron Swartz, 215.237.1937, ron.swartz@innotap.com.

###

©2008 Innovation Tap LLC. All rights reserved. Innotap and InstaTrend are registered trademarks of Innovation Tap LLC. All other trademarks are the property of their respective owners.